

PRESS RELEASE

CPMA 2027 Trade Show is 80 % sold out

June 19, 2026 (Ottawa, ON) – After successfully hosting its largest Annual Convention and Trade Show (CPMA 2026) to date last April in Toronto, the Canadian Produce Marketing Association is bringing its 2027 annual event (**CPMA 2027**) to **Vancouver, British Columbia**.

Exhibit space for the CPMA 2027 Trade Show is already **80% sold out**, with the remaining booths now available on a first-come, first-served basis. The event will take place **April 13-15, 2027, at the Vancouver Convention Centre** and will feature more than **700 booths** representing produce businesses from around the world.

CPMA's Annual Convention and Trade Show is Canada's largest event dedicated to the fresh produce industry. Each year, the event brings together thousands of attendees representing the entire produce supply chain from farm gate to dinner plate.

In addition to the Trade Show, CPMA 2027 will also include a multitude of concurrent events such as:

- Speaker sessions featuring industry experts
- The social evenings offering perfect setting to connect with potential business partners
- The New Product Showcase program featuring the most innovative products on the market, and more.

“We are delighted to welcome produce industry members back to beautiful Vancouver,” says Ron Lemaire, CPMA President. “Our 2026 Convention and Trade Show set new records for booth sales, attendance and international participation, underscoring the strength and global reach of Canada’s fresh produce industry. We look forward to building on that momentum as the event continues to grow.”

Further information about exhibit opportunities and the full list of exhibitors can be found on the [event's website](#) or by contacting: Heather Urban, Director, Membership and Market Development at +1 613-218-3832. Delegate registration for CPMA 2027 opens in January 2027.

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For more information, please contact:

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About the Canadian Produce Marketing Association

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that has been supporting a diverse membership made up of every segment of the fresh produce supply chain for over 100 years. CPMA represents more than 900 member companies responsible for 90% of the fresh fruits and vegetable sales in Canada and an industry that contributes over \$18 billion to Canada's GDP annually, supports 188,000 jobs, and improves the health and productivity of Canadians.