

A Shippers Perspective

- Getting Started
- Packaging & Labeling
- Your Product to Market
- Getting Paid
- It's Teamwork!



Canadian Produce
Marketing Association
Association canadienne de la
distribution de fruits et légumes

Getting Started

- Exporting is a Team Sport
- Know Your Customer
- Bio-Terrorism Act of 2002



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Packaging & Labeling

- Nutritional Panels and Health Claims
- COOL Regulations
- Wax Disclaimer



Your Product to Market

- Customs Codes & Declaration
- Prior Notification
- PAPS, ACE and Carrier Details
- Summary Reporting
- USDA Samples



Getting Paid

- Know Your Customer
- Protect Under PACA
- Manage Foreign Exchange



Your Team

- CPMA / PMA / UNITED
- Customs Broker
- Transportation Partners
- Importer



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