

PRODUCE: POWERED BY PEOPLE



CPMA New Products Showcase

May 6-8, 2009
Toronto, Ontario, Canada



CANADIAN PRODUCE MARKETING ASSOCIATION • 84th ANNUAL CONVENTION AND TRADE SHOW

Introduce your New Products to a targeted audience of key industry professionals at the 2009 CPMA Convention & Trade Show in Toronto, Ontario!

MAXIMIZE YOUR NEW PRODUCT EXPOSURE!

Before, during and after the show your New Product will receive valuable promotional benefits:

- Display space in a high traffic area in the foyer outside the trade show
- Online listing with photo of product on the CPMA Website
- Listing with photo of product in the 2009 CPMA Show Guide, produced by Canadian Grocer
- Identification icon in the 2009 Final Exhibitors Listing
- New Product Showcase listing in the 2009 Final Exhibitors Listing
- Leads from buyers interested in your products and services

Your display space will include:

- 38"W x 20" H x 19" D shelf space (not refrigerated)
- Information Request Number
- Signage with your company name and booth number

How you can participate:

You must be an exhibitor in the 2009 CPMA Trade Show and your product or service must have been introduced since the 2008 CPMA Trade Show.

Complete the application form and return it with your payment to CPMA by Friday, March 13, 2009.

Please note that you need to complete a separate application form for each new product you would like to display.

REGISTER BEFORE FRIDAY, MARCH 13, 2009

If you have any questions, please contact:

Natalia Kaliberda
nkaliberda@cpma.ca
(613) 226-4187 ext. 223

www.cpma.ca





CPMA New Products Showcase Application

Canadian Produce Marketing Association • 84th Annual Convention and Trade Show
May 6-8, 2009 • Metro Toronto Convention Centre, Toronto, Ontario, Canada
Natalia Kaliberda – Telephone: (613) 226-4187 ext. 223 • Fax: (613) 226-2984
nkaliberda@cpma.ca

Online application

www.cpma.ca

It's quick and easy!

Exhibiting Company Information

Exhibiting Company Name																										
First Name												<input type="checkbox"/> Mr			<input type="checkbox"/> Mrs			<input type="checkbox"/> Ms			Booth Number					
Last Name																										
Telephone												Ext.			Fax											
Email																										

New Products Showcase Cancellation Policy

If at any time you cancel your 2009 CPMA booth space, you will forfeit your New Products Showcase space. If you forfeit or cancel your New Products Showcase space before **Friday, April 3, 2009**, you will receive a refund for the amount paid less a \$50.00 processing fee. After **Friday, April 3, 2009**, no refunds will be issued.

Product Description

New Products Showcase Fee

Please note G.S.T. applicable to Canadian CPMA Members only. G.S.T. # 106846587 RT0001.
All funds are in Canadian dollars.

	Canadian Exhibitors	U.S. & International Exhibitors
CPMA Member Rates:	<input type="checkbox"/> \$ 420.00 (\$ 400.00 + \$ 20.00 G.S.T.)	<input type="checkbox"/> \$ 400.00
Non-Member Rates:	<input type="checkbox"/> \$ 630.00 (\$ 600.00 + \$ 30.00 G.S.T.)	<input type="checkbox"/> \$ 600.00

Payment Information

Please complete, sign and date this form, and return it with the **full New Products Showcase fee** to CPMA. Faxed registration must include payment by credit card. Pay by cheque or credit card. Type or print clearly. Invoices will not be issued.

Cheque enclosed Visa American Express MasterCard

Make cheque payable to: **Canadian Produce Marketing Association**

Expiry date

Credit Card Number												M			M			Y			Y		
Cardholder's Name																							

Signature Note: Credit card information provided here is for New Products Showcase fee payment only.

Date

Privacy Policy: By completing this form you consent to the use of the personal information you provided for registration and marketing purposes. For more information regarding CPMA's Privacy Policy, please visit our website at www.cpma.ca