



For Immediate Release

CPMA Trade Show officially among fastest-growing shows worldwide

Ottawa, ON. - *Trade Show Executive's Fastest 50 Awards* will honor the 50 fastest-growing shows held in the U.S. in 2010, as well as 6 overseas fastest-growing shows in Canada, Latin America, Europe, Asia and The Middle East.

The Canadian Produce Marketing Association's (CPMA) Trade Show is among a short list of three shows being nominated for the Canadian Gold Award.

The Fastest 50 Gold awards will recognize the Fastest-Growing Show in Canada, based on percentage of growth in net square feet of exhibit space. This recognition and celebration of growth, in spite of the challenging economic climate, represents a significant accomplishment.

CPMA's show is being nominated because of the impressive growth seen at the 2010 Trade Show, held in Vancouver, BC, May 14-15, 2010 over the previous year's Trade Show in Toronto, ON. 2010 saw an increase of 29% in net square feet of exhibit space as well as marked increase in the number of exhibiting companies.

"We're thrilled to be on this list," says Dan Dempster, President of the Canadian Produce Marketing Association. "It demonstrates that CPMA's Annual Trade Show has so much to offer and our industry and peers are responding to that." said Dempster.

CPMA's 86th Annual Convention and Trade Show will take place April 13 – 15th in Montréal, QC and this year's Trade Show already boasts a 15% increase in the number of reserved exhibit spaces, over 2010.

The honorees for this prestigious award will be celebrated at a formal dinner held during a three-day event of education and celebration, March 9-11, 2011 at Rosen's Shingle Creek Resort in Orlando.

For more information about the CPMA's Trade Show, please contact Natalia Kaliberda, Manger, Trade Show and Events at nkaliberda@cpma.ca or (+1) 613-226-4187 x223 or visit www.cpma.ca.

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