

Québec

24.2% of Canadian Market

TREND OF SALES

	Grocery & Combination Store Sales
1995	\$12,636,700,000
1996	\$12,304,400,000
1997	\$13,258,800,000
1998	\$13,631,900,000
1999	\$14,232,900,000
2000	\$14,319,000,000
2001	\$14,577,600,000
2002	\$14,931,300,000
2003	\$15,551,800,000
2004	\$16,298,200,000
2005 (est)	\$17,334,500,000
Increase 2005/2004	6.40%
Share of Canadian Total	24.20%

DISTRIBUTION OF SALES

TOTAL INDEPENDENTS

	Chains' Share	Group Independents	Unaffiliated Independents
1995	25.50%	62.80%	11.70%
1996	29.3	62.6	8.1
1997	31.1	62.9	6.0
1998	31.2	64.5	4.3
1999	32.1	63.8	4.1
2000	32.9	63.2	3.9
2001	33.8	61.6	4.6
2002	35.8	59.6	4.6
2003	36.4	59.4	4.2
2004	36.3	59.7	4.0
2005 (est)	36.7	59.2	4.1

FOOD STORES, 2005

Total stores	6,875
Chain supermarket stores	503
Chain convenience stores	1,785
Voluntary group stores	1,916
Unaffiliated stores	2,671

MARKET ANALYSIS

Population: July 1, 2005	7,598,146
Increase: 2005/2001	2.70%
Food Store sales: 2005 (000s)	17,334,500

PER CAPITA PERSONAL DISPOSABLE INCOME

1995	\$15,698
1996	\$16,011
1997	\$16,338
1998	\$17,177
1999	\$17,773
2000	\$18,758
2001	\$19,716
2002	\$20,661
2003	\$20,936
2004	\$21,631
2005 (est)	\$22,278

PER CAPITA FOOD STORE SALES

1995	\$1,723
1996	\$1,665
1997	\$1,814
1998	\$1,858
1999	\$1,933
2000	\$1,942
2001	\$1,967
2002	\$2,006
2003	\$2,077
2004	\$2,159
2005 (est)	\$2,281