

Do You Have a Passion for Produce?

CPMA Passion for Produce Program Attracts Record Number of Attendees for their 2015 Program at the CPMA Convention and Trade Show in Montreal

The Canadian Produce Marketing Association (CPMA) is proud to announce the participants for the 2015 Passion for Produce (PFP) Program in Montreal. As an added value to membership, PFP was created by the CPMA in 2010 to provide rising stars in the produce industry with the opportunity to accelerate their professional development through a unique mentoring experience at the Annual Convention and Trade Show. At 19 attendees, this is the largest number of participants to date.

“We are thrilled to have so many rising stars from some of the leading companies within our industry” said Ron Lemaire, President, CPMA. “PFP provides mentoring and education in a fast-paced but fun setting where participants learn through targeted mentoring sessions and networking events. This program also gives participants the opportunity to increase their knowledge beyond the scope of their current role within the industry.”

Over the three day Convention and Trade Show, PFP candidates are partnered with industry mentors for off-site tours, interactive sessions, networking events, and more to learn all they can about the fresh produce industry in Canada. PFP candidates gain knowledge through first-hand experiences, discussions, and networking that empowers them to return to work with an enriched understanding and renewed enthusiasm for the produce industry. Candidates develop lasting relationships with mentors, fellow candidates, and other industry leaders that will guide them through their careers. PFP has mentored 65 candidates to date and is proud to continue growing this program.

The CPMA is proud to announce the 2015 PFP candidates:



Gregory Bass
Metro Richelieu Inc.



Lynda Dick
Red Sun Farms



Peter Duckett
Loblaw



Sarah Friesen
Vineland Growers
Co-operative Ltd.



Jack C. Hall
The Giumarra Companies



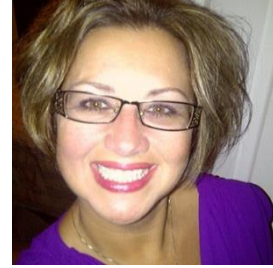
Allen Hoang
Westmoreland Sales



Pierre Landry
QPMA Internship / Sobeys



Lex (Barry) Lexchin
Richard E. Ryan & Associates
Ltd.



Fiona McLean
Ontario Greenhouse
Vegetable Growers



Justin Meilleur
Del Monte Fresh Produce
Canada, Inc.



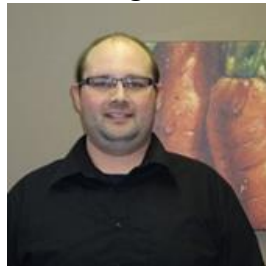
Dorothy Redick
First Fruits Marketing of
Washington, LLC



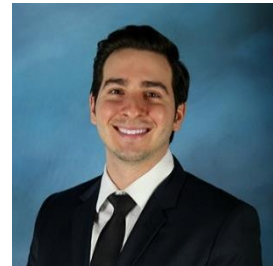
Michael Rojas
AMC Direct Inc.



Susan Sipos
Nova Agri Inc.



Bryson Slade
Martin's Produce Sales



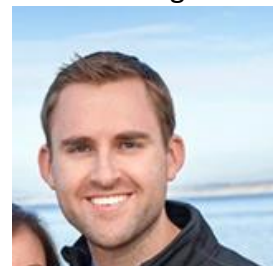
Michael Sousa
Mann Packing Co. Inc.



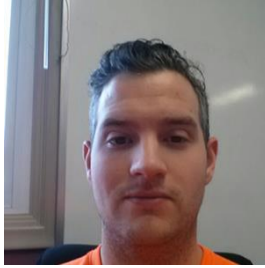
Jean-Luc Talbot
Metro Richelieu Inc.



Rhaymond Tuazon
Fresh Direct Produce Ltd.



Ryan Thomas
Markon Cooperative



Joel Veri
Exeter Produce

For more information about the program or to arrange an interview please contact:

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