

FARM TO PLATE 2021 REPORT

KEY TOPICS COVERED



Crop Protection



Financial Protection



Labour



Sustainability

90%

Rated their experience of Farm to Plate as "Excellent" or "Very Good"

90%

Very likely to recommend Farm to Plate or Fall Harvest to a colleague

100%

Would participate in another virtual advocacy event



50+ Parliamentarians & Officials



Members from all **4** major political parties



Industry participants from across the produce supply chain

NOTABLE MEETINGS

President of the CFIA, Parliamentary Secretary to the Minister of Agriculture and Agri-food, senior officials at Agriculture and Agri-food Canada, and advisors to the Ministers of Agriculture and Agri-food; Employment, Workforce Development and Disability Inclusion; and Rural Economic Development.



Gaining further insight into the issues from both our perspective and the Parliamentarians.

Observing CPMA/CHC active in the lobbying process and watching how key messages were being delivered and received by Parliamentarians. Fascinating!

Connecting with my peers / interaction with industry.

What did you like most about Farm to Plate 2021?