

Plastics

Flection 2019

Our Ask: That you work collaboratively with industry to find evidence-based solutions to reduce and mitigate the use of plastics.

BACKGROUND

- The Canadian produce industry has been deeply engaged across all segments of the supply chain to reduce and mitigate the use of plastics.
- On June 4th, 2019, CPMA announced the creation of a new Plastic Packaging Working Group to chart a path forward on the use of plastics within the industry.
- CPMA has deliberately taken a leadership role in this space in order to meet consumer and societal demands and reduce the industry's impact on the environment.

ACTION REQUIRED

- To be successful in reducing the use of plastics, industry and government collaboration is essential to achieve longterm, sustainable change.
- CPMA is eager to work closely with government to find solutions that are evidence-based and include a combination of education, innovation, and effective recycling collection within communities across Canada.
- It is also critical that government commit to working with industry to find solutions that

- consider the food safety and food security implications of reducing the use of plastics for fresh produce.
- Additionally, CPMA encourages political parties to commit to putting in place dedicated funding for industry research and innovation to facilitate the transition away from single-use plastics towards more sustainable and environmentally friendly options.