

WILL THE CLIMATE AGENDA TAKE A BACK SEAT?

NO
NATURE
NO
FUTURE



WHAT'S THE
NEW NORMAL?

ABACUS DATA

**CLIMATE CHANGE IS A
CRISIS THAT REQUIRES
IMMEDIATE ACTION.**

FEBRUARY 2020

56%

AUGUST 2020

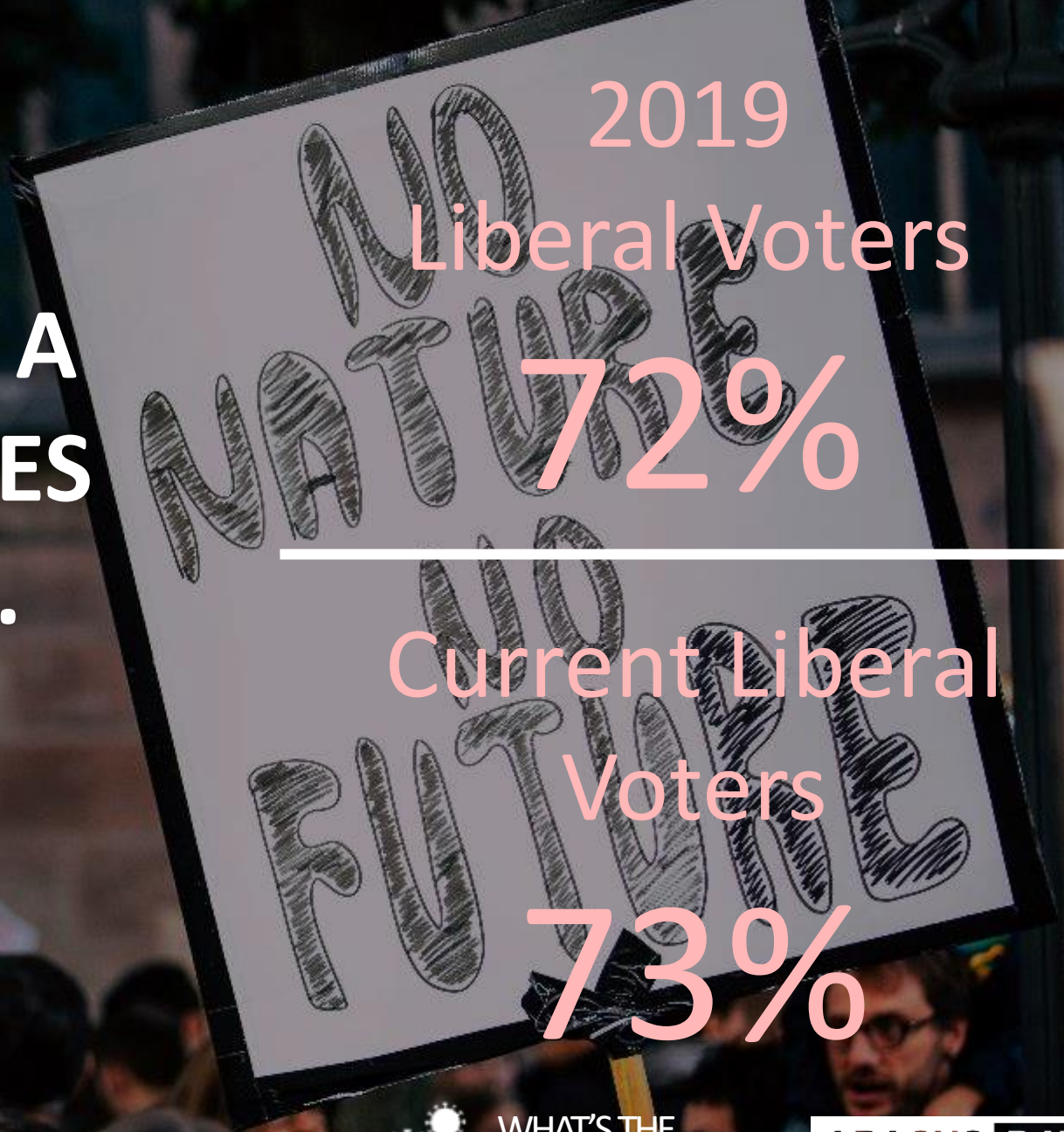
58%



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WHAT'S THE
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ABACUS DATA

CLIMATE CHANGE POST-PANDEMIC

The pandemic makes me more convinced than ever that we can and should fight climate change

32%

We must not back away from efforts to combat climate change.

26%

We must concentrate on health & economy and be less preoccupied with the fight against climate change

32%

I have never been in favour of action to fight climate change

11%

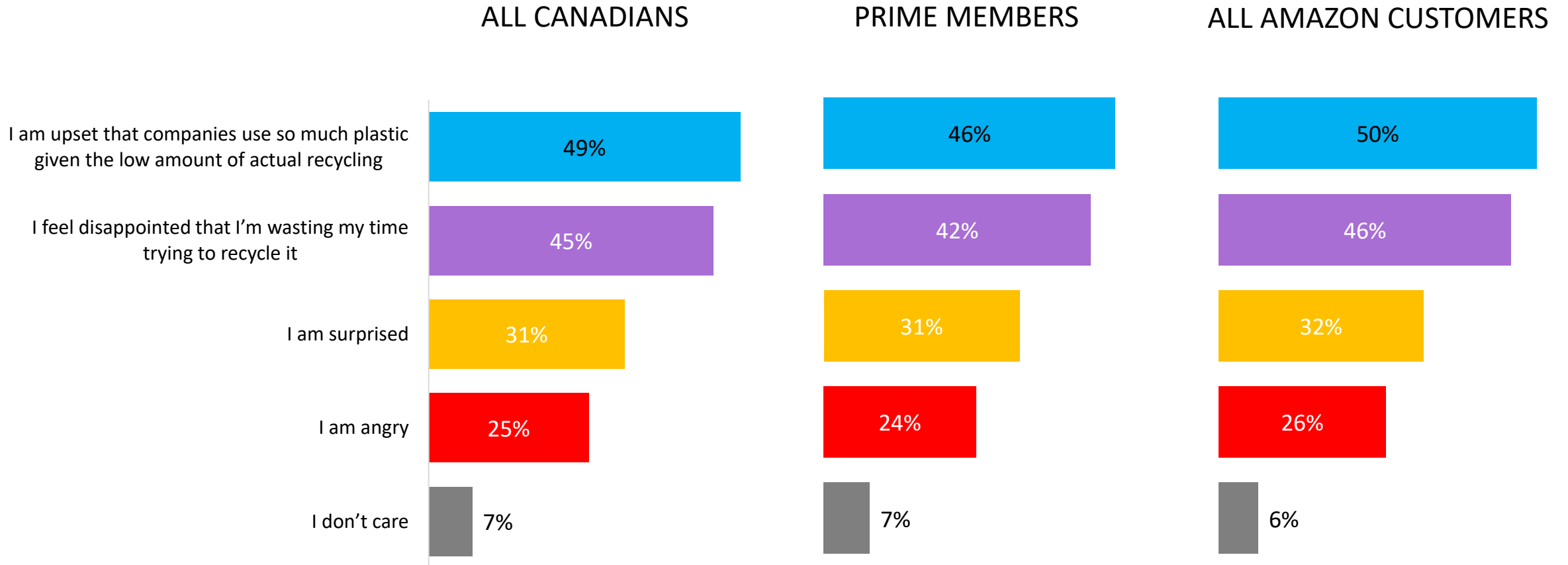
CLIMATE ACTION
58%



WHAT'S THE
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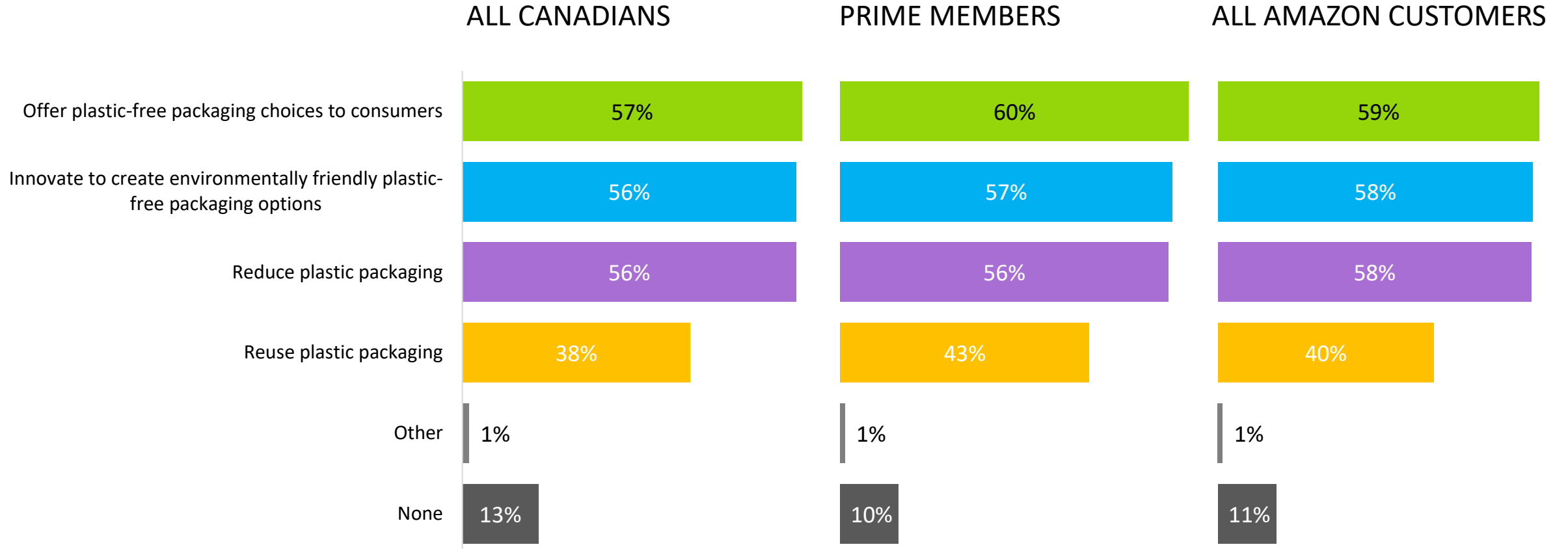
ABACUS DATA

CANADIANS FEEL UPSET AND DISAPPOINTED



Even though many of us are putting plastic in recycling, according to a recent study, 91% of all plastic produced worldwide had been landfilled, burned or has leaked into the seas and environment, and only 9% has been recycled (including the kind of plastic packaging used in your online purchases). After reading this, which of the following describes how you feel? Please select all that apply.

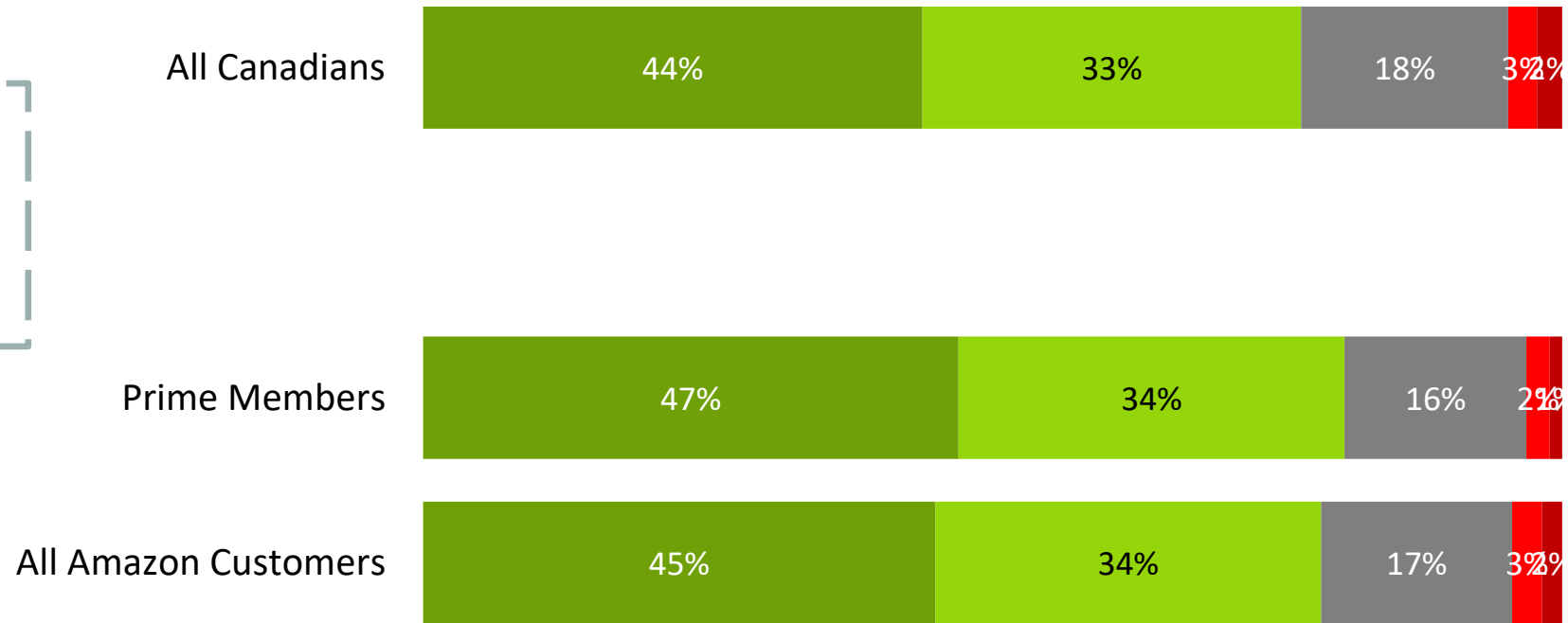
MAJOR RETAILERS SHOULD REDUCE PLASTIC PACKAGING



Which, if any, of the following do you think major online retailers (e.g., Amazon, Walmart) should do about plastic packaging in their online shipments? Please select all that apply

“I WOULD USE A PLASTIC-FREE CHOICE/ALTERNATIVE PACKAGING IF OFFERED”

PRIME MEMBERS ARE SLIGHTLY MORE LIKELY (+4) TO AGREE COMPARED TO ALL CANADIANS



Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

How much do you agree or disagree with each of the following statements?