



## PRESS RELEASE

### CPMA Headed to Berlin for 2020 Fruit Logistica

January 30, 2020 (Ottawa, ON) – For the second year in a row, CPMA is headed to Berlin to exhibit at [Fruit Logistica](#). The 2020 Fruit Logistica event is set to take place next week, February 5-7, 2020, and will welcome approximately 3,200 exhibitors and 78,000 attendees. CPMA will be exhibiting in **Hall 23 on the Exhibition Grounds, in the Canada Pavilion (Booth A-15)**.

The CPMA team headed to the 2020 Fruit Logistica includes:

- Ron Lemaire – President
- Oleen Smethurst – Chair of the Board of Directors
- Sue Lewis – Vice President, Market Development
- Heather Urban – Director, Market Development

“As the produce sector becomes more globally interconnected each year, it is important for CPMA to remain apprised of worldwide trends, in order to support innovation and prosperity for our member companies,” said CPMA President Ron Lemaire. “We are excited to have the opportunity to showcase the industry-leading initiatives we have undertaken in recent months including the CPMA Waste Efficiency Tool, Plastics Packaging Working Group, government advocacy work and much more.”

CPMA is proud to facilitate business in Canada for domestic and international companies all over the world. CPMA staff look forward to connecting with industry members across the supply chain at Fruit Logistica 2020.

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**For more information, please contact:**

Allan Gordon

Manager, Communications, Canadian Produce Marketing Association

Telephone: 613-226-4187 x225 | Cell: 613-878-3312

Email: [agordon@cpma.ca](mailto:agordon@cpma.ca)

**About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.