



## PRESS RELEASE

### **CPMA announces John Anderson as the recipient of the 2021 Lifetime Achievement Award**

*April 13, 2021, (Ottawa, ON)* – John Anderson, Chairman, CEO, and Managing Partner of The Oppenheimer Group (OPPY) has been named the recipient of the 2021 CPMA Lifetime Achievement Award. He will be honoured at the CPMA Fresh Week on Friday, April 16, at 1:00 pm EDT.

John is known for his strategic vision and outstanding leadership skills. He joined Oppy in 1975 when the company was a single office produce sales operation, earning just a few million dollars in annual revenue. He has since then become a leading grower, marketer, and distributor of fresh produce, generating a billion dollars in sales each year.

Recognized as an industry leader, he has held various director-level positions with the produce industry in both Canada and the United States. His contributions to the produce industry have earned him several professional awards including The Packer's Canadian Produce Man of the Year and The Packer's U.S. Produce Marketer of the Year – making him the only person to win this prestigious publication's awards in the United States and Canada.

Under John's leadership, Oppy has received several recognitions including being named as one of BC's Top Employers, Canada's Top 100 Employers, Canada's Best Managed Companies, and companies with Canada's Most Admired Corporate Cultures.

"John Anderson has been a pillar of the Canadian industry supporting regional, national, and international associations to better the marketplace for all," says Ron Lemaire, CPMA President. "Throughout his career, John has recruited many people to join the industry, including myself," Lemaire added. "Over the years he has been an advocate, a mentor, and a friend of CPMA, and I can think of no one more deserving of the 2021 lifetime achievement award than John. His legacy has been felt by many working today and it will continue to influence generations to come."

CPMA members can learn more about the history of the CPMA Lifetime Achievement Award, including a complete list of previous winners, in the [Produce + membership directory](#) on [community.cpma.ca](http://community.cpma.ca).

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#### **About the Canadian Produce Marketing Association (CPMA):**

Based in Ottawa, Ontario, CPMA is a not-for-profit organization that represents a diverse membership

made up of every segment of the produce industry supply chain who are responsible for 90% of the fresh fruit and vegetable sales in Canada. CPMA is fortunate to represent a sector that is both a significant economic driver for communities and that also improves the health and productivity of Canadians.